

What's the deal with plain tees

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1. Flexibility

A primary motivation to keep your closet well stocked with plain tees is for the adaptability they add to your style. Plain tees are ideal for layering in the colder months, where logos don't matter, and yet they're similarly stylish and agreeable in hotter months, where all you need is some comfy cloth to cover that bod. The plain shirt can be a foundational piece for any wardrobe.





2. Timeless

Fashion trends come and go; however, plain tees never become outdated. What if your closet becomes full of defunct logos and out-of-business businesses? And what if you decide you no longer love the brand your tee is advertising? Plain t-shirts, that is, shirts without flashy names scrawled across the front, will always stay in style.

3. Efficient

Plain shirts are an incredible method for filling in the “style holes” in your closet without spending oodles of cash. You probably know that today’s modern shirts can cost from a couple of dollars to two or three hundred dollars, all for a simple cotton knit made from the same materials Next Level or Bella Canvas uses (yikes!), so is there really a compelling reason to burn through every last cent for a namebrand stitched on the collar?



4. Comfy

You should never forfeit comfort for the sake of style. Most of our t-shirts are made of cotton or a cotton-poly mix that is breathable, durable, and fitted.

Again, during the colder months, your plain tee becomes the ideal layering partner and to help you avoid harsher fabrics that may irritate your skin. So what are you waiting for? You love your favorite brands, and so do we. But sometimes, we want the comfort and the style of a nicely fitted t-shirt without feeling like we've become a walking billboard.



THANK YOU



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